

GCU

Eng 320

Christopher cannon

McCullough

Advisory board

The following is a list of current collaborators that have been selected to join our team at Tyāga as advisors.

1. Narda Gonzalez

- Area of Expertise: Accounting and Financial Management
- Role on Advisory Board: Financial Advisor

2. Asif Muhammad

- Area of Expertise: Website Design and Development
- Role on Advisory Board: Digital Strategy Advisor

3. Danavan Gentiles

- Area of Expertise: Hospitality, Culinary Arts, Interior Design
- Role on Advisory Board: Hospitality and Culinary Advisor

Sample Email Invitation

Invitation to Join Tyāga's Advisory Board

Dear Narda,

I hope this email finds you well. I am writing to extend a heartfelt invitation to you to join the advisory board of Tyāga, a vibrant and forward-thinking music publishing company with a vision for innovation and growth.

Your expertise in accounting and financial management is truly remarkable, and your contributions have been instrumental in shaping the financial trajectory of our company. With your meticulous attention to detail and comprehensive analysis, you have laid the groundwork for our financial strategy, enabling us to make informed decisions and drive growth.

Beyond your expertise in number-crunching, your insights have empowered us to pinpoint the sources of royalties across various platforms, allowing us to optimize our revenue streams and forecast future financial trends. Your dedication and commitment to our business have been invaluable, and we are immensely grateful for your contributions.

As Tyāga continues to evolve and expand, we believe that your role on our advisory board will be crucial. Your expertise will be instrumental in establishing financial processes and systems that align with our vision for innovation and transparency in the music industry. We envision you playing a pivotal role in our transition to a web3 record label and in further solidifying our presence in the market.

Your dedication to our business and your commitment to excellence are truly commendable. We are committed to supporting you in your transition to the United States, where we hope you will continue to be an integral part of our team. Your presence on our advisory board reflects our commitment to

fostering diversity and inclusion within our organization, as we recognize the importance of harnessing talent from around the world to drive our success.

We sincerely hope that you will accept our invitation to join Tyāga's advisory board. We look forward to the opportunity to work closely with you and to leverage your expertise to create a brighter future for our company.

Warm regards,

Christopher Cannon

President

Tyāga

Asif Muhammad

Invitation to Join Tyāga's Advisory Board

Dear Asif,

I hope this email finds you in good spirits. I am writing to extend an invitation to you on behalf of Tyāga, a budding music publishing company dedicated to reshaping the landscape of the music industry.

Your expertise in website design and development has not gone unnoticed, and we believe that your insights could greatly benefit our company as we navigate the digital realm of music distribution and promotion.

We are seeking individuals like yourself to join Tyāga's Advisory Board, where you would serve as a pivotal member offering guidance and strategic direction. Your role as a digital strategy advisor would involve providing

insights on optimizing our online presence, enhancing user experience, and leveraging technology to reach our target audience effectively.

We anticipate holding quarterly advisory board meetings, supplemented by additional communication as needed. Your input and expertise would be invaluable in shaping our digital strategy and positioning Tyāga for long-term success in the competitive music industry.

In return for your involvement, we are prepared to offer compensation in the form of a competitive commission for any client referrals you provide for our website design services. Additionally, we are open to discussing further opportunities for collaboration, whether it be as a salaried Web master or on a contract basis for app development and website projects.

Your participation would be highly valued and greatly appreciated as we embark on this exciting journey. We look forward to the possibility of working together and leveraging your expertise to propel Tyāga to new heights.

Warm regards,

Christopher Cannon

President

Tyāga

Invitation to Join Tyāga's Advisory Board

Danavan Gentiles

Dear Danavan,

I hope this email finds you well. I am reaching out to extend an invitation to you on behalf of Tyāga, a forward-thinking music publishing company with a vision for innovation and creativity.

Having known you as a friend and admired your exceptional talents in cooking and hospitality, I am excited to invite you to join Tyāga's Advisory Board. Your expertise and insights in these areas would be invaluable as we embark on our journey to revolutionize the music industry.

We envision Tyāga not only as a record label but also as a hub for creativity and community engagement. Your experience and professionalism in the hospitality industry make you the perfect candidate to advise us on the development of our unique concept: hangout-style studios, clubs, and hybrid Airbnb hotels.

Your role on the advisory board would encompass providing guidance on creating inviting and functional spaces for our community, as well as offering input on event planning and culinary experiences. Your expertise as a chef would be particularly valued as we explore the possibility of incorporating dining experiences into our offerings.

As Tyāga continues to grow and evolve, we aim to transition into an LLC and offer equity to key team members. Should you accept our invitation, we envision you joining us as a salaried employee and advisor, with the opportunity to contribute to our success and share in our future achievements.

Your participation would be greatly appreciated and would bring invaluable expertise to our advisory board. We look forward to the possibility of working together and leveraging your talents to create memorable experiences for our community.

Warm regards,

Christopher Cannon

President

Tyāga